



FULL WEBSITE INTELLIGENCE REPORT

A premium business-first report with technical evidence, priorities and a clear path forward.



demo-company.com

GLOBAL · 17 Oct 2026

SEO + GEO + AI READINESS + PERFORMANCE + SECURITY + TRUST



WEBITECH SCORE

See what works, what limits visibility and what to improve first.

01

Business overview

Important conclusions first, translated into clear business language.

</>

Technical evidence

Detected metadata, checks and compact evidence behind key findings.

UP

Priority roadmap

What to fix now, next and later - followed by a new measurement.



Executive Summary

The entire audit on one page.



Overall Score



What works

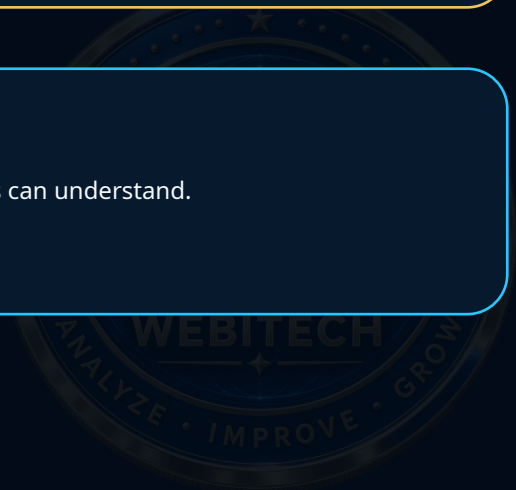
Fast pages, valid HTTPS and a clear service hierarchy.

Needs attention

AI entity clarity and answer-ready content are weaker than the technical foundation.

Biggest opportunity

Turn service pages into direct, factual answers that machines and buyers can understand.





Website profile

See which public website facts Webitech detected and used as context for the assessment.

DETECTED METADATA & IDENTITY

Domain	demo-company.com	Title	Demo Company - Digital services for growing businesses
URL	https://demo-company.com/	Main H1	Digital services that help your business grow
Language	en	Canonical	https://demo-company.com/
CMS / platform	WordPress	Primary CTA	Request a consultation

What the website profile tells us

- **Website theme** Digital services · consulting · growth
- **Primary visitor action** Request a consultation
- **Language coverage** English
- **Content structure** Services · About · Insights · Contact
- **Brand / entity** DEMO COMPANY

Why this page is in the report

The business owner can immediately see that the report is not a generic checklist. Webitech works with the actual domain, title, language, page structure and other observable signals detected during the audit.

Sample note: these values are illustrative. A real FULL report is populated from the website actually assessed.





Top Priorities

High impact first. Clear next steps.

1

HIGH IMPACT

EFFORT LOW-MEDIUM

Improve entity clarity

Why it matters: Help search and AI systems connect the company, services and public identity.

Next action: Add consistent Organization data, clear company facts and sameAs references.

2

HIGH IMPACT

EFFORT MEDIUM

Create answer-ready service content

Why it matters: Important pages explain benefits, but not enough concrete customer questions.

Next action: Add direct Q&A blocks, definitions, pricing context and evidence.

3

MEDIUM IMPACT

EFFORT LOW

Strengthen internal linking

Why it matters: Several important pages are more than three clicks from key entry points.

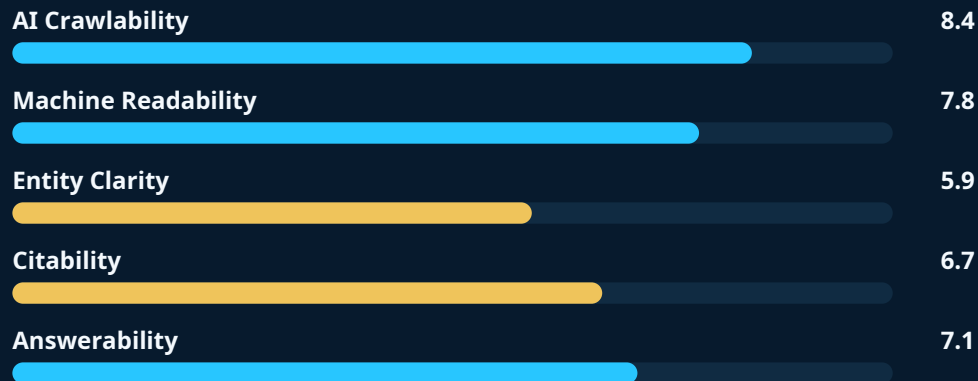
Next action: Add contextual links from high-authority service and article pages.





GEO / Generative search readiness

This is not a “ChatGPT ranking”. It shows measurable readiness signals from the website.



What this means

The website is technically accessible, but its company facts and direct-answer content could be clearer for machine understanding and citation readiness.

Recommended action

Publish concise, verifiable facts on key service pages, add direct answers to buyer questions and keep company identity consistent across the site.





AI Discovery Path

Where the path from crawling to citation is strong - and where it weakens.



Why this view matters

A website can be crawlable and still be difficult to cite. The weakest link in this path often explains why strong technical SEO does not automatically translate into strong AI visibility.

Weakest link: CITE 5.9/10





SEO Intelligence

A simple explanation first, technical evidence second.



What SEO measures

Discoverability, indexability, metadata, internal linking and page-level signals that help search engines understand important content.

PASS

Indexability

Important pages are indexable and canonical targets are consistent.

PASS

Metadata coverage

Key service pages have unique titles and descriptions.

WARN

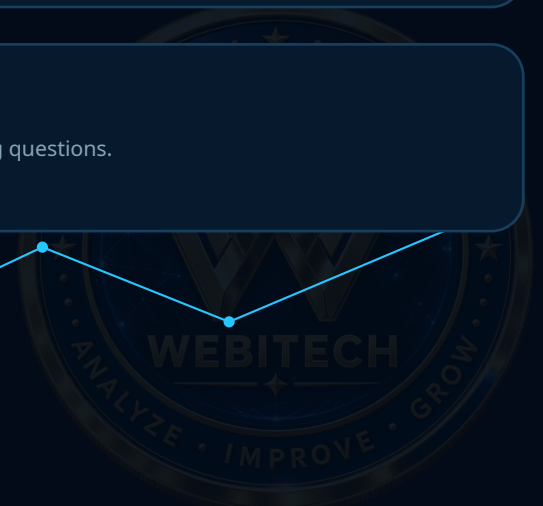
Internal link depth

Two strategic pages are more than three clicks from the home page.

WARN

Search intent coverage

Several commercial pages do not answer comparison and pricing questions.





Technical evidence from the website

Selected important checks can include a short sanitised code or metadata excerpt showing what the result is based on.

EVIDENCE 1 • TITLE + H1

Test: metadata and clarity of the primary topic

```
<title>Demo Company - Digital services for growing businesses</title>

<h1>Digital services that help your business grow</h1>
```

EVIDENCE 2 • PRIMARY CONVERSION ELEMENT

Test: clear next step and conversion readiness

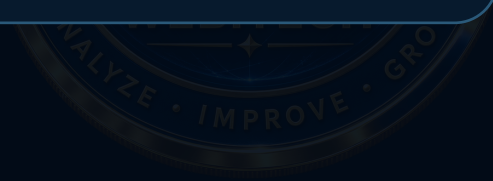
```
<a class="primary-cta" href="/contact/">

  Request a consultation →

</a>
```

How evidence works in a real FULL report

- show only 3-8 relevant lines, not an entire source dump;
- state the URL or source type the evidence came from;
- highlight the line directly related to the finding;
- explain what it means and what should be changed next.





Performance, Security & Trust

Three areas that shape both usability and credibility.



Performance

Fast loading and efficient assets.

STRONG



Security

HTTPS is strong; selected security headers can be improved.

GOOD



Trust

Company identity is visible, but references and proof can be stronger.

GOOD



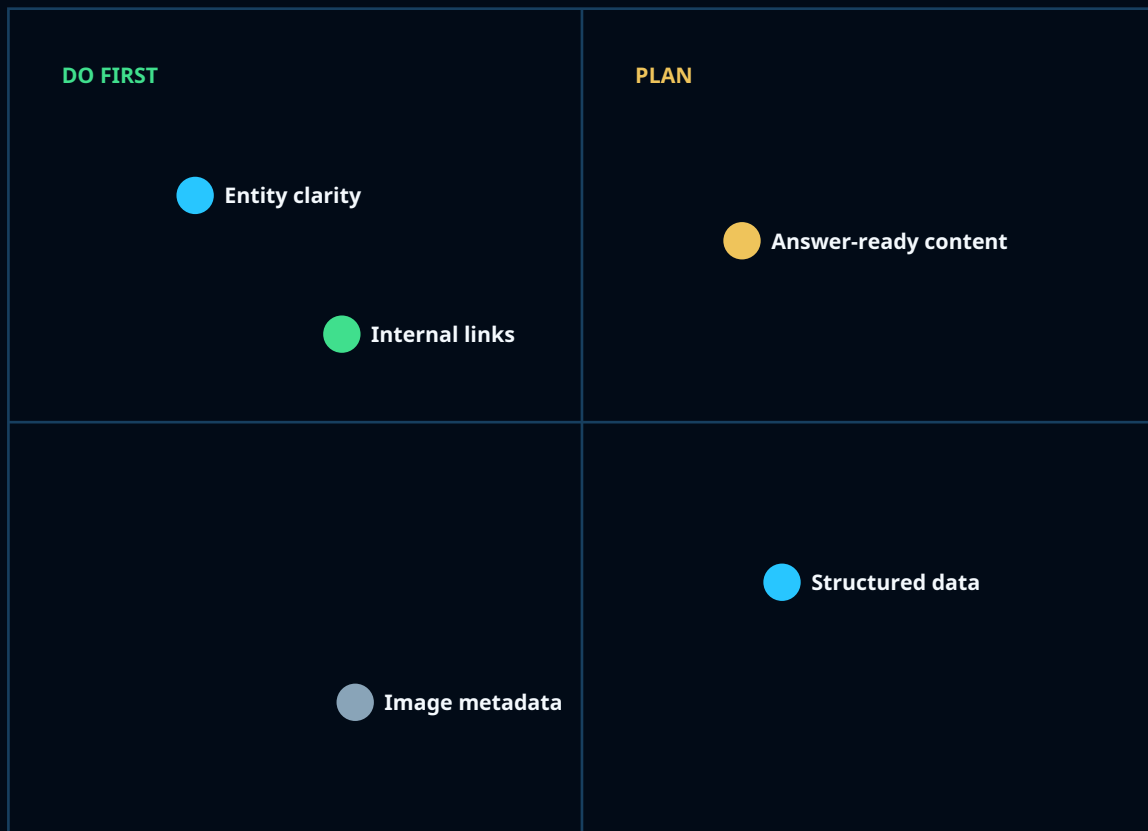


Priority Matrix

How to read this matrix

The higher a point is, the greater its expected business/visibility impact. The farther right it is, the more effort it usually requires. Start with the upper-left quadrant: high impact, lower effort.

HIGH IMPACT



LOW IMPACT

LOW EFFORT

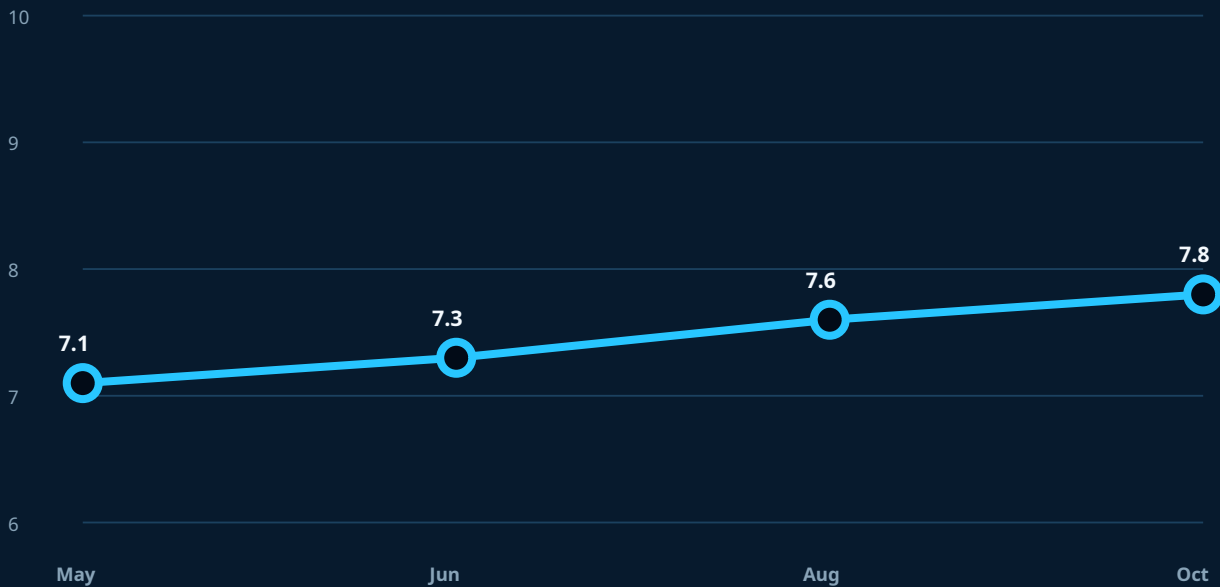
HIGH EFFORT





Progress Over Time

Track whether improvements actually move the website forward.



Illustrative history: +0.7 points since the first audit.

If no previous audit exists

This page will automatically show a baseline message instead: "Your first Webitech baseline has been created. Run the audit again after your changes to see progress over time."





30 / 90 / 180 day action plan

A practical sequence of improvements - followed by a new measurement.

NEXT 30 DAYS

- 1 Fix the most important crawl and entity issues
- 2 Add direct answers to key service pages
- 3 Strengthen internal links to strategic pages

NEXT 90 DAYS

- 1 Expand content around buyer questions
- 2 Improve Organization / Service structured data
- 3 Add evidence, references and verifiable facts

NEXT 180 DAYS

- 1 Build topical authority with useful content
- 2 Measure progress with another audit
- 3 Adapt pages using search and AI evidence

IMPORTANT: RETEST AFTER EVERY MEANINGFUL CHANGE

A new audit updates the website status in Webitech and verifies whether the change actually helped. Repeated tests also build the history used in Progress Over Time.

Recommendation: run a new report after technical, content, SEO/GEO or AI changes - and retest periodically even without a major redesign.





Complete metrics & test results - 1/4

The technical appendix lists the checks behind the business summary.

SEO

PASS**Indexability**

Important public pages indexable

PASS**Canonical consistency**

Canonical targets consistent

PASS**Title coverage**

Primary pages have unique titles

PASS**Meta description coverage**

Primary pages have descriptions

PASS**Heading structure**

Main pages have a clear H1 hierarchy

WARN**Internal link depth**

2 strategic pages deeper than 3 clicks

PASS**Broken internal links**

No critical internal link errors

WARN**Search intent coverage**

Commercial pages miss comparison/pricing questions

GEO / AI

PASS**AI crawler access**

Public content is accessible to reviewed crawlers

Checks on this page: 9 checks

Real reports can add compact evidence and a recommended action where intervention is needed.



Complete metrics & test results - 2/4

The technical appendix lists the checks behind the business summary.

GEO / AI

PASS

Machine readability

Core content is readable without interaction

WARN

Entity clarity

Organization identity needs stronger connections

WARN

Organization structured data

Basic markup present, missing stronger references

PASS

Service structured data

Service signals detected

WARN

Citability

More concise verifiable facts recommended

WARN

Answerability

Add direct answers to buyer questions

PASS

Public contact clarity

Company contact details discoverable

PERFORMANCE

PASS

HTTPS

Secure HTTPS target

PASS

Redirect chain

No excessive redirect chain

Checks on this page: 9 checks

Real reports can add compact evidence and a recommended action where intervention is needed.



Complete metrics & test results - 3/4

The technical appendix lists the checks behind the business summary.

PERFORMANCE

PASS

Page weight

Homepage asset weight acceptable

WARN

Render-blocking resources

Selected resources can be optimized

PASS

Responsive layout

Mobile viewport behaves correctly

PASS

Image efficiency

Modern image formats detected

SECURITY

WARN

Security headers

Selected recommended headers missing

PASS

Mixed content

No critical mixed-content issue

PASS

TLS / certificate

Certificate valid

WARN

security.txt

security.txt missing or incomplete

Checks on this page: 8 checks

Real reports can add compact evidence and a recommended action where intervention is needed.



Complete metrics & test results - 4/4

The technical appendix lists the checks behind the business summary.

SECURITY

PASS **DMARC**
DMARC policy detected

TRUST / A11Y

PASS **Company identity**
Business identity visible

PASS **Contact transparency**
Public contact route present

PASS **Privacy / terms**
Core legal pages discoverable

WARN **Alt text coverage**
Some important images lack useful alt text

PASS **Form labels**
Primary form controls labeled

PASS **Contrast signals**
No critical automated contrast flag

WARN **References / proof**
More proof and external references recommended

Checks on this page: 8 checks

Real reports can add compact evidence and a recommended action where intervention is needed.



Methodology & evidence

The business summary remains backed by observable technical evidence and a versioned methodology.

- Publicly observable website signals and completed audit data.
- No claims about a live ranking inside ChatGPT or other AI products.
- Scoring is based on a versioned methodology and recorded check results.
- Selected findings can include URL, header, HTML or JSON-LD evidence.
- The same report is readable by a business owner and useful to a developer or agency.

Why the methodology evolves

Search engines, AI systems, web standards and customer expectations change. Webitech therefore updates tests, weights and evaluation rules so the audit remains current, understandable and practically useful.

Methodology 2026.10-R1

About this sample

This is a fixed demonstration report. A production FULL report lists only the tests actually performed for the assessed website and the evidence actually obtained during that audit.



WEBITECH

FULL WEBSITE INTELLIGENCE

[SAMPLE FULL REPORT](#)



THANK YOU

Keep your website ahead.

A website is never permanently “finished”. Search, AI and market expectations keep changing. Re-run Webitech after important changes and periodically to verify that improvements work and no new risks have appeared.

Recommended next step

After important changes, test the website again and use Progress Over Time to see whether your Webitech Score and key areas improve.

Webitech continuously updates tests and evaluation as search, AI and market requirements evolve.



SCAN & OPEN WEBITECH

Run your own website audit

In a real report the QR/public link can be used to share a privacy-safe result with your team, agency or developer.

Stay visible. Stay current. Stay ahead.

Webitech.cz